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# I am creative, able to think out of the box and deeply rooted within the areas of advertising and event marketing.

*I am highly determined, humorous, diligent and convincing.*

## Objective

Seeking an Event Marketing position in a large company where my creative skills and abilities in planning and coordinating all types of events for corporate and individuals will help in growing the organization.

## Professional Experience

### 02/2015 – now Event Marketing

Musterfirma Informationsdienstleistung GmbH

Working as part of the Event Marketing team to organize a variety of small and large events. Responsible for managing event timelines and meeting schedules. Creating and managing e-mail marketing calendar for all event marketing efforts.

### 11/2010 – 12/2014 Account Manager

Werbeagentur Sonnenstrahlen

Responsible for newsletter marketing and new media project management. Contributing ideas for marketing and advertisement of new products and assisting in the development of sales pitches.

### 10/2007 – 09/2010 Marketing Assistant

Werbeagentur Sonnenstrahlen

Assisting in all aspects of planning, setup, execution and post-event marketing operations. Managing documents such as status reports, tracking documents and meeting notes.

## Education

### 10/2007 – 09/2010 Fachhochschule Oberösterreich, Campus Steyr

Studies: Marketing and Electronic Business

Thesis: “Development and Introduction of E-Commerce Systems in Austrian SMEs”

**01/2008 – 07/2008** Semester abroad at University of Hong Kong

### 09/2002 – 07/2007 HLW Steyr

Special Field: Design & Product Innovation Ericsson

**Skills** Microsoft Office Excellent Adobe Creative Suite Advanced

HTML / CSS Advanced

Apple Final Cut Basics

**Languages** German Native English C1

Spanish C1

Italian B2

**Activities** Event Organisation Travel

Yoga Photography

## Further Training

### 2008 Emotional Intelligence

University of Hong Kong

### 2007 Coaching as Management Tool

Trainings und Co AG

### 2007 Intercultural Training

FH Steyr

## References

Mr. Max Mustermann, former manager. **T:** +43680/4873458 / **E:** [m.mustermann@gmx.at](mailto:m.mustermann@gmx.at) Mrs. Mia Musterfrau, former manager. **T:** +43660/5432331 / **E:** [m.musterfrau@gmx.at](mailto:m.musterfrau@gmx.at)